

ORDER



Orders	Order / Rev:	705846	WUSA	
	Alt Order #:	06272807		
	Product Desc:	OBAMA SCHED B		
	Estimate:	1596		
	Flight Dates:	08/12/12 - 08/16/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	09/23/12 / 09/23/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT

Agency	Name:	Greer Margolis Mitchell/ Pol	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	WEEKLY
		3050 K St NW Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	Obama/D/President	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL-Presidential,Political,PL-Federal	Advertiser External ID:	
	Priority:	P-5	Agency External ID:	
	Revenue Codes:	AGY, GEN, POL		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/06/12	08/12/12	1	\$12,000.00	\$10,200.00	August 2012	17	\$28,000.00	\$23,800.00	0.00
08/13/12	08/19/12	16	\$16,000.00	\$13,600.00	Totals	17	\$28,000.00	\$23,800.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	08/13/12	08/16/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	MTWT---	:30	5	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 08/13/12	08/19/12	MTWT---		5	\$1,200.00			0.00					
2	WUSA	08/13/12	08/16/12	DT Soaps/Talk	CM	1230-3PM (12:30 PM-3:00 PM)	MTWT---	:30	5	\$1,200.00	P-2	0.00	NM	6	\$6,000.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 08/13/12	08/19/12	MTWT---		5	\$1,200.00			0.00					
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
2	NUSA	08/13/12-08/19/12	DT		1230-3PM	(12:30 PM-3:00	MTWTh----	:30		\$1,200.00	0.00	NM			
		See MG 2.6.2.7													
		[Due to EX Special Report]													
6	WUSA	08/16/12-08/16/12	4-5p		4-5p										
		4-5p													
7	WUSA	08/16/12-08/16/12	4-5p		4-5p										
		4-5p													
3	WUSA	08/13/12	08/16/12	9 News @ 5p 9 News @ 5p	CM	5-6p	MTWT---	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 08/13/12	08/19/12	MTWT---		5	\$800.00			0.00					
4	WUSA	08/12/12	08/12/12	Sun Prime A 60 Minutes	CM	7-8P	-----S	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 08/06/12	08/12/12	-----S		1	\$12,000.00			0.00					

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Advertiser: Obama/D/President
Product Desc: OBAMA SCHED B
Estimate: 1596

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														Totals	17	\$28,000.00